**Problem Statement: Analyzing Sales Performance of a Multi-Store Retail Chain**

**Scenario**:  
You are a data analyst at a retail chain called **RetailMart**, which operates stores in multiple cities across India. The company wants to understand its overall sales performance and identify problem areas to improve revenue and operations. However, the raw data collected from various store branches is inconsistent and needs cleaning and processing before any insights can be extracted.

Your task is to:

1. Clean the dataset for consistency and correctness.
2. Perform meaningful manipulations to prepare it for analysis.
3. Derive business insights through descriptive analytics.

**🧹 Tasks — Data Cleaning**

1. **Standardize City Names** (e.g., "Bangalore" and "Bengaluru" are the same city).
2. Handle missing values in UnitPrice, TotalAmount, Date, Product, CustomerID, and PaymentType.
3. Convert Date to proper datetime format.
4. Remove or fix negative Quantity and TotalAmount.

**🔧 Tasks — Data Manipulation**

1. Add a new column: Revenue = Quantity \* UnitPrice.
2. Extract Month and Weekday from Date.
3. Group data by City, Product, or PaymentType to get totals.
4. Replace null feedbacks with "No Feedback".

**📈 Tasks — Analytics**

1. Which city generated the highest revenue?
2. What are the top 3 selling products?
3. What is the most used payment method?
4. Show revenue trend over days.
5. Analyze feedback frequency distribution.
6. Identify any anomalies or suspicious transactions.